

UNITED STATES DISTRICT COURT  
EASTERN DISTRICT OF NEW YORK

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IN RE: ORAL PHENYLEPHRINE MARKETING	:	
AND SALES PRACTICES LITIGATION	:	
-----	:	23-md-3089-BMC
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THIS DOCUMENT APPLIES TO:	:	<b><u>[PROPOSED] CASE</u></b>
	:	<b><u>MANAGEMENT ORDER</u></b>
ALL CASES	:	<b><u>NO. 1</u></b>
	:	
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COGAN, District Judge.

In order to set out preliminary rules for the process of this case, it is **ORDERED**:

**I. APPLICABILITY**

This order shall govern the practice and procedure in the cases that have been or will be transferred to this Court as part of this MDL. Any additional cases assigned to the undersigned judge following entry of this Order which the Court deems to be related to these cases shall be subject to this Order.

**II. ADMINISTRATION**

All member cases will be administratively closed. This means that all member cases are closed only for Court statistical purposes, which will not affect nor terminate the members' association with the MDL. Hyperlinks to all open cases will remain on the docket.

**III. ELECTRONIC CASE FILING**

All counsel shall familiarize themselves with this District's local rules and the Court's Individual Practice Rules, which may be obtained on the Court's website at

<https://www.nyed.uscourts.gov/content/judge-brian-m-cogan>.

The parties are advised that all cases will be associated. Each document shall indicate if it relates to “All Cases” (as above) or only specific cases. Future filings that are applicable in all related cases may be electronically “spread” to all related cases, thus avoiding the need for separate filings. If the filing pertains to a specific case or cases, that entry should only be filed in that particular case or those particular cases. If assistance is needed in a filing in this manner, please contact the Clerk’s Office at (718) 613-2332.

Additionally, all documents filed on ECF must be appropriately labeled so that the docket remains intelligible, e.g., “Letter regarding parties’ discovery disputes.” Letters or filings that request relief from the Court should be designated as an ECF event “Motion.”

#### **IV. APPLICATIONS TO THE COURT**

Individual Practice Rule III.A.1 for discovery motions shall be generally applicable to all communications or applications requiring a response from the Court, except substantive motions, which require a pre-motion conference letter (Practice Rule III.A.2). Counsel should meet and confer with the goal of agreeing on a request before filing a letter with the Court. Counsel shall file a **single** letter, jointly composed, setting out each party’s position. Separate and successive letters will be disregarded.

Attorneys admitted and in good standing of the bar of any state or of any United States District Court may be admitted to practice *pro hac vice* in this litigation upon the filing of a motion pursuant to Local Rule 1.3(c), and upon (1) filing a certificate of the court for each of the states in which the applicant is a member of the bar, which has been issued within (30) days of filing and states that the applicant is a member in good standing of the bar of that state; and (2) filing a Notice of Appearance in this litigation that recites that the attorney is in good standing in his or her home jurisdiction (which shall be named) and has no disciplinary matters

pending. The motion for *pro hac vice* admission must be filed in the lead case (23-md-3089) **and only** in the member case with which the party is associated.

## **V. INITIAL STATUS CONFERENCE**

The Court will hold an **Initial Status Conference by video on one of these dates (to be determined by the Court upon filing): [DATE 1], [DATE 2], OR [DATE 3]**. Parties at the conference should be prepared to present their positions on the following issues:

- Consolidation of all cases (and whether certain subsets of cases should be coordinated in any way)
- Appointment of Lead Class Counsel and Liaison Counsel
- An initial discovery schedule
- A class certification schedule
- Entry of orders directing preservation of evidence and a protocol for discovery of ESI

Any party may submit proposed agenda items for the initial status conference no later than three days before the conference. Any such list may not exceed two pages, without attachments, and must consist of bullet-point items, without argument or legal analysis, reasoning, or justification.

At least one attorney for each defendant should attend the initial status conference. To minimize unnecessary expense, the Court does not require attorneys for each plaintiff to attend. Plaintiffs with similar interests should attempt to agree, to the extent practicable, on an attorney who will act on their joint behalf at the hearing.

## **VI. ORGANIZATION OF COUNSEL**

Prior to the initial status conference, counsel on each side shall confer and attempt to seek consensus on whether lead counsel and liaison counsel should be appointed and, if so, the

selection of candidates for these positions. Plaintiffs' counsel and defense counsel shall attempt to reach and file a stipulation as to the organization of their respective counsel. If the parties are unable to do so, any party may file a motion for the appointment of lead counsel and/or liaison counsel, including proposed orders, no later than \_\_\_\_\_.

**VII. PRESERVATION OF EVIDENCE**

Pending entry of an order regarding preservation of evidence, all parties shall take reasonable steps to preserve all documents, data, ESI, and tangible things containing information potentially relevant to this litigation. All counsel shall make reasonable efforts to identify and notify parties and nonparties (including employees of corporate or institutional parties) of this directive.

**VIII. EXTENSION AND STAY**

Any defendant that has not yet answered or otherwise pleaded is granted an extension of time for answering or otherwise pleading until a date to be set by the Court. Pending the initial status conference and until further order of the Court, all outstanding discovery is stayed, and no further discovery may be initiated. All pending motions that predate transfer or reassignment of any action are hereby terminated.

**IX. ORDERS ENTERED BY TRANSFEROR COURTS**

All orders entered by transferor courts imposing deadlines for pleadings or discovery are vacated.

**SO ORDERED.**

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U.S.D.J.

Dated:  
Brooklyn, New York